

VIS

explained

complicated  
things

simply!



## MASTERSOLUTION EXPLAIN

Explanatory film  
Storytelling  
Animated infographic

Complicated things explained simply!

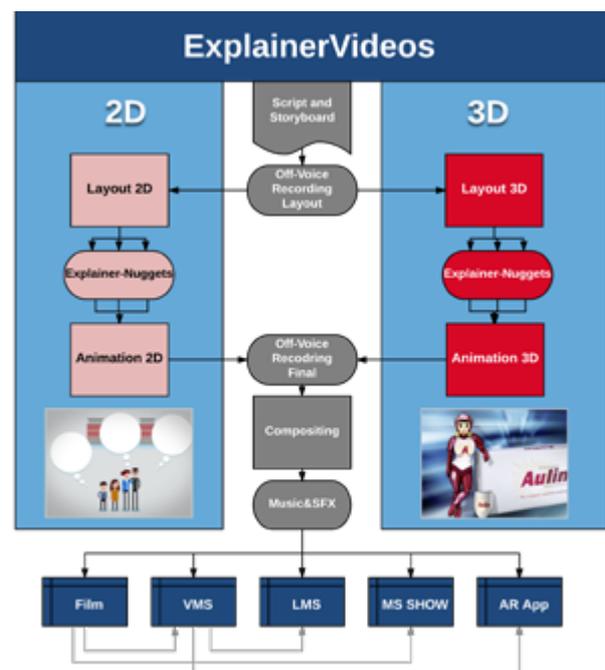
For the transport of messages which are to explain complicated facts, the medium of film is the right choice. We always offer different variants which will inspire your target groups for your services, products and messages or to explain your subject. The implementation can be an explanatory film, storytelling or an animated infographic.

MASTERSOLUTION EXPLAIN also offers the added value of implementing films in the style of explanation nuggets. A significant advantage of this is that it allows you to make further use of individual sequences in other media or contexts. The production can be based on 2D or 3D graphics.

## Areas of application

The benefit of MASTERSOLUTION EXPLAIN is that we can quickly and efficiently transfer your complicated topic to the medium of film. The conversion into a 2D animation can be a solution variant here.

For certain products or services, usage outside the medium of film is also envisaged. 3D graphics offer additional, interesting options. In contrast to the 2D world, a significant advantage of 3D elements is that they can subsequently also be used as an AR 3D scene or as an animation within an interactive 3D presentation.



## Your entry into the digital world

In combination with other components from the MASTERSOLUTION solution portfolio, you can reach your target group in many different ways.

Access by means of a flyer via Augmented Reality [AR] app opens up the possibility of transforming from analogue to digital. With the connection to video portals or a Lern Management System [LMS] you can make corporate YouTube or E-lectures a reality.

## Highlights

- can be combined with Augmented Reality app
- Transformation from analog to digital
- Connection to video portal and learning management system
- Implementation in 2D/3D
- Further use of individual element as explanation nuggets

**Further information as well as to set up an individual presentation,  
please visit: [www.mastersolution.ag](http://www.mastersolution.ag)**

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